

**MICHIGAN WILDLIFE COUNCIL AGENDA**  
**December 9, 2019**  
**8:00 a.m. – 4:00 p.m.**

Location: Jay's Sporting Goods  
8800 South Clare Avenue  
Clare, Michigan 48617

- 8:00 a.m. Welcome and Introductions
- 8:10 a.m. Review and Approve Agenda
- 8:15 a.m. Joint Evaluation Committee Update – Ed
- 8:25 a.m. Gd Marketing: *Here. For Generations.* Campaign, Part I
- 10:05 a.m. Break
- 10:15 a.m. Gd Marketing: *Here. For Generations.* Campaign, Part II
- 12:00 p.m. LUNCH
- 12:45 p.m. Research Methodology Discussion
- 2:15 p.m. Public Comment
- 2:45 p.m. BREAK
- 3:00 p.m. Council Reports and New Business
- 4:00 p.m. Adjournment